

TOM OF FINLAND

ETAT LIBRE
D'ORANGE

Tom of Finland / image 80-50
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L'EAU GLISSE SUR LUI
COMME SUR UN MARBRE,
S'ENFONCE DANS
LES SILLONS DE SES
MUSCLES, S'OUBLIE
SUR SON MÂLE
ÉPIDERME.

C'EST UNE EAU FRAÎCHE ET PURIFIANTE, ALDÉHYDES ET CITRON EN TÊTE, UNE EAU QUI LAVE DES ERRANCES DE LA NUIT ET FAIT BRILLER LA PEAU COMME UN CUIVRE. **Tom of Finland** SENT LE PROPRE, LE COPEAU DE SAVON. C'EST UNE ODE À LA BEAUTÉ DES CORPS, AU RAYONNEMENT DE LEUR MASSE QUI FAIT CÉDER LES COUTURES. ICI, LE COSTUME EST ORNEMENT, ÉCRIN JETABLE ENCADRANT LE POUVOIR ÉROTIQUE DES CHAIRS. C'EST UN COSTUME-COURANT D'AIR, OUVERT SUR L'IMMENSITÉ, L'AMOUR À L'AIR LIBRE ET LA PROFONDEUR DES FORÊTS, TOUT EN NOTES VÉGÉTALES - FEUILLES DE BOULEAU, CYPRÈS, GALBANUM ET DE PIN EN NOTES DE CŒUR. HÉTÉRO, HOMO. ICI CES MOTS NE SONT PAS DE MISE. L'HOMME TOM OF FINLAND N'A PAS DE SEXUALITÉ, IL EST SEXE, AMPLEUR, TAILLE, DÉMESURE. VERTICALITÉ. LE FANTASME LUI COLLE À LA PEAU COMME LE CUIR DE SON PERFECTO - DAIM, MUSC, AMBRE GRIS EN NOTES DE FOND. ON S'ATTACHE AU MÉTAL DE SA CEINTURE (SUR UN ACCORD POIVRE ET SAFRALÉINE), ON SE FROTTE À SA SENSUALITÉ DAIM BLOND SUR UN LIT DE VANILLE, DE FÈVE TONKA ET D'IRIS. ON LE VEUT POUR JOUER, JOUIR, VIOLER, MOURIR ET RENAÎTRE. ENCORE. **Tom of Finland** EST UN HOMMAGE AUX LENDEMAINS QUI CHANTENT.

Tom of Finland / image 87-15
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COMPOSITION :

TÊTE : aldéhydes, citron
CŒUR : feuilles
de bouleau, pin,
safraléine, poivre,
cyprès, galbanum,
géranium
FOND : vanille, tonka,
iris, vétiver, styrax
pyrogéné, daim,
musc, ambre gris



ETAT LIBRE D'ORANGE
EST UN TERRITOIRE
AFFRANCHI, UN ESPACE
DE LIBERTINAGE OLFACTIF,
LIBÉRÉ DE TOUS TABOUS,
QUI RECONNAÎT COMME
SEULS SOUVERAINS
L'INSOUMISSION
ET L'ÉROTISME OLFACTIF.

UNE ENCLAVE DANS LE MONDE
NORMÉ DE LA PARFUMERIE

CONTEMPORAINE. COMME UN RETOUR AUX SOURCES ESSENTIELLES DU PARFUM, À SON ANIMALITÉ, À SA CHARGE ÉROTIQUE, À SA PUISSANCE D'ÉVOCATION DU CORPS ET DE SES PULSIONS, **Etat Libre d'Orange** REVENDIQUE LE PARFUM COMME OUTIL DE SÉDUCTION À TRAVERS LA RARETÉ DES MATIÈRES UTILISÉES ET LE TALENT DE PARFUMEURS PASSIONNÉS. ETAT LIBRE D'ORANGE EST UNE INCITATION À LAISSER ÉCLATER SES DÉSIRS, SES SECRETS ET SES OBSESSIONS LES PLUS INTIMES. A PORTER LA JOUISSANCE À MÊME LA PEAU COMME ON SE PARERAIT D'UNE GROSSIÈRETÉ PRÉCIEUSE. UN LANGAGE D'INITIÉS.

ETAT LIBRE D'ORANGE 69 RUE DES ARCHIVES 75003 PARIS
www.etatlibredorange.com FRANCE

**TOM OF FINLAND
FOUNDATION**

DEDICATED TO PROTECTING,
PRESERVING & PROMOTING
EROTIC ART

THE FOUNDATION WAS CREATED
IN 1984 BY ARTIST TOUKO
LAAKSONEN, AKA Tom of Finland
(1920- 1991), WITH HIS FRIEND
AND PARTNER DURK DEHNER.

THE PURPOSE OF THE FOUNDATION
WAS TO PRESERVE THE ARTIST'S PROLIFIC BODY OF WORK,
KEEPING IT AVAILABLE FOR FUTURE GENERATIONS TO ENJOY.
TOM AND DURK EXPANDED THIS PURPOSE TO INCLUDE WORKS
BY ALL ARTISTS, PAST AND PRESENT, WHOSE WORKS SPEAKS
TO THE SENSUAL AND SEXUAL PLEASURES OF LIFE. WE INVITE
YOU TO GET TO KNOW US BETTER. VISIT US ON THE WEB AND WHEN
IN LOS ANGELES TAKE A TOUR OF THE FOUNDATION MUSEUM WITH
ITS EXHIBITION OF SEVERAL HUNDRED WORKS BY AN INTERNATIONAL
ROSTER OF ARTISTS. IT IS ALSO THE HOME AND STUDIO WHERE TOM
LIVED AND WORKED DURING THE FINAL AND MOST PROLIFIC DECADE
OF HIS LIFE.

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TOM OF FINLAND

ETAT LIBRE D'ORANGE

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THE WATER SLIPS
OVER HIM AS IF SLIDING
DOWN A MARBLE ROCK,
SINKING INTO
THE GROOVES OF HIS
MUSCLES, VANISHING
INTO HIS PORES.

THIS IS FRESH, PURE WATER, WITH TOP NOTES OF ALDEHYDES AND LEMON, A WATER THAT WASHES AWAY THE SINS OF THE NIGHT AND LEAVES THE SKIN LUMINOUS. **Tom of Finland** FEELS CLEAN, LIKE A SHAVING FROM A CAKE OF SOAP. IT IS AN ODE TO THE BEAUTY OF THE MALE BODY AND TO THE RADIANCE OF THE NATURAL SELF. FOR THIS MAN, CLOTHING BECOMES A JEWEL-CASE THAT SERVES TO REVEAL THE TRUE EROTIC POWER OF THE FLESH. TOM OF FINLAND IS A BREATH OF FRESH AIR, OFFERING UNRESTRICTED ACCESS TO THE IMMENSE OUTDOORS, THE DEPTHS OF THE FOREST, WITH NOTES OF BIRCH LEAVES, CYPRESS, GALBANUM AND PINE AT ITS HEART. STRAIGHT, GAY . . . THESE WORDS ARE IRRELEVANT HERE. TOM OF FINLAND IS BEYOND SEXUALITY - HE IS SEX, IN ALL ITS FULLNESS AND MAGNITUDE, OPEN AND ERECT. FANTASY CLINGS TO HIM LIKE HIS LEATHER JACKET, WITH SUEDE, MUSK, AND GRAY AMBER IN THE BASE NOTES. HIS BELT IS FASTENED WITH AN ACCORD OF PEPPER AND SPICY-FRESH SAFFRON, TANGLED WITH A BLOND SUEDE SENSUALITY ON A VANILLA BED OF TONKA BEAN AND IRIS. THIS IS A MAN WHO WANTS TO PLAY, TO LOVE, TO DIE AND BE REBORN, AGAIN AND AGAIN. **Tom of Finland** IS A TRIBUTE TO TOMORROW'S GLORIOUS POSSIBILITIES.

Tom of Finland / image 87-15
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COMPOSITION:

TOP NOTES: aldehyde, lemon
MIDDLE NOTES: birch leaves,
pine, safraline,
pepper, cypress,
galbanum, geranium
BASE NOTES: vanilla, tonka
bean, iris, vetiver,
styrax pyrogene,
suede, musk,
gray amber



ETAT LIBRE D'ORANGE IS A NEWLY LIBERATED TERRITORY. A LAND OF OLFACTORY LIBERALITY, FREE FROM EVERY TABOO, WHERE INSUBORDINATION, FANTASY AND OLFACTORY EROTICISM REIGN SUPREME.

AN INDEPENDENT STATE IN THE NORMED WORLD OF MODERN

PERFUMERY. ETAT LIBRE D'ORANGE IS A SUBVERSIVE AND PLAYFUL TERRITORY OF PERFUME EXPRESSION, A RETURN TO THE QUINTESSENCE OF PERFUME, TO ITS RAW ANIMALITY, TO ITS EROTIC ENERGY, TO THE POWER OF EVOKING THE BODY AND ITS URGES. WHEN OLFACTORY INITIATION BECOMES AN INCITEMENT TO PLEASURE. **Etat Libre d'Orange** CLAIMS THE RARITY OF THE RAW MATERIAL USED AND THE TALENT OF IMPASSIONED NOSES. ETAT LIBRE D'ORANGE IS AN INCITEMENT TO GIVING FREE REIN TO DESIRE, TO THE MOST INTIMATE SECRETS AND OBSESSIONS. AN ENTICEMENT TO WEAR SEXUALITY LIKE A SECOND SKIN, TO WEAR IT LIKE A DARE. A LANGUAGE FOR THE INITIATED.

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TOM OF FINLAND FOUNDATION

DEDICATED TO PROTECTING,
PRESERVING & PROMOTING
EROTIC ART

TOUKO LAAKSONEN, AKA **Tom of Finland** (1920 - 1991) WAS ONE OF THE MOST INFLUENTIAL ARTISTS OF THE LAST CENTURY. HE NOW IS BEING RECOGNIZED FOR CREATING MASTER WORKS. MUSEUMS SUCH AS MoMA IN N.Y.C. HAVE HIS WORK IN THEIR COLLECTIONS. HIS INFLUENCE HAS BECOME PART OF THE CULTURE AND IS FELT AND SEEN IN MUSIC, THE VISUAL ARTS AND IN THE STYLES AND ATTITUDES OF POPULAR CULTURE.



THE FOUNDATION STANDS AS A VOICE IN THE WORLD FOR THE MERITS OF ART THAT SPEAK TO THE SENSUAL AND SEXUAL PLEASURES OF LIFE.

A PERCENTAGE OF YOUR PURCHASE WILL AID THE FOUNDATION IN THE PRESERVATION & PROMOTION OF ART. OUR MAIN SOURCE OF FUNDING IS OUR MEMBERSHIPS AND DIRECT DONATIONS.

GET TO KNOW US BETTER. VISIT US ON THE WEB
WWW.TOMOFFINLANDFOUNDATION.ORG